

CHRIS LOVING-CAMPOS

CREATIVE



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SUMMARY

Strategic creative professional with 18+ years of experience at the intersection of design, marketing, technology, and business growth. Experienced in web design, UX/UI, branding, digital marketing, content strategy, and AI-enabled workflows, I help organizations transform complex challenges into compelling customer experiences and measurable business results. I thrive in remote-first environments, collaborating with cross-functional teams and stakeholders to develop innovative solutions that strengthen brand presence, improve user engagement, and support organizational objectives.

SOCIAL

[LinkedIn](#)
[Instagram](#)

EDUCATION

Masters, Architecture

University of Colorado at Denver
2006-2009

Bachelors, Business Management

Eckerd College
2001-2003

Business Management

SUNY Orange
1999-2001

PROFESSIONAL EXPERIENCE

Creative Director

Echo & Ether / 2025 - Present

- Leverage more than 18 years of web design and digital marketing experience to help organizations adapt to evolving consumer behaviors and emerging technologies.
- Translate complex ideas into clear, compelling digital experiences through a combination of strategic thinking, storytelling, design, and technology.
- Coordinate cross-functional marketing efforts including content creation, email campaigns, social media management & local SEO.

Principal

(in)spiregraphics / 2007 - 2025

- Lead creative and strategic design projects, specializing in web design + graphic design, UX + UI, branding, marketing, and publication design.
- Collaborate closely with clients to develop creative solutions that align with their business goals.
- Manage all aspects of the design process, from initial research and concept development to final execution and launch.

SKILLS

- Web Design & Development
- UX/UI Design
- Graphic Design
- Art Direction
- Branding & Identity
- Print Layout & Publication
- Typography
- Marketing Strategy
- Social Media Strategy
- Project Management
- Client Relations
- Leadership

PROFESSIONAL EXPERIENCE

Creative Director

WPTDeepStacks / DeepStacks / 2013 - 2021

- Directed the creation and management of design assets for events in the United States, Canada, Europe, Africa, and Asia.
- Worked directly with the CEO and Tour Directors to develop marketing strategies and ensure creative alignment across all campaigns.
- Designed large-scale banners, event posters, tournament booklets, billboards, and other promotional items for various events.

Art Director

SportsOneSource / 2016 - 2017

- Led the development and launch of three customer-facing websites, one of which achieved over 1 million monthly page views.
- Implemented new marketing strategies and facilitated a transition to a new digital platform for increased traffic and conversions.
- Designed and managed distribution of marketing emails reaching over 60,000 subscribers, and oversaw the creation of a weekly digital publication and quarterly print magazine.

Art Director

Centers for Spiritual Living / 2010 - 2014

- Directed the design and layout of the 112-page Science of Mind Magazine, ensuring adherence to brand standards and managing all photography and artwork.
- Collaborated on a rebranding effort aimed at attracting a younger subscriber base and developed social media and direct mail engagement strategies.
- Worked closely with the printing team to ensure timely and accurate production of the magazine, which has a worldwide subscriber base of over 100,000 readers.

Yoga Instructor

Various Studios throughout the Denver Metro Area / 2019 - Present

- Teach yoga classes, lead outdoor events, and workshops focused on holistic wellness.
- Completed a year-long ambassadorship with lululemon in May 2024.